

## INNER CIRCLE OF SOCIETY POSSIBLE ON \$1,200 A YEAR

So Declares Mr. Martin, Who Adds That Main Requisite Is Brains.

MONEY IS NOT THE KEY.

Waste and Display, He Says, Are Frowned Upon by Exclusive Set.

By Marguerite Moore Marshall.

"A man or woman needs no more than an income of \$1,200 a year to enter the exclusive society in New York—and remain there." Thus spake the oracle, wherefore take heart, oh ye \$12-a-week stenographers and clerks! But also take thought, for this is the second pronouncement:

"It is brains, and only brains, that can buy social success." I said the oracle had spoken; really I should hardly need to name him. But, to be quite definite and explicit, it is Mr. Frederick Townsend Martin who has thus laid bare the financial mysteries of social success. And he did it in protest against a called despatch from London which stated that Mr. Asquith, wife of the Prime Minister, had made the public assertion that "extravagance is usually the best passport to the ranks of high society."

Shock to Mr. Martin. Mr. Martin's baby-blue eyes grew moist when I quoted this remark to him, and even the oft-described pearl in his purple tie seemed to palpitate with emotion.

"Mrs. Asquith couldn't have said such a thing," he cried; "she simply couldn't! That sweet, lovely woman, who has done so much for the uplift of English society, whom I know as well as you, believe me, the statement was only put in her mouth to create a sensation!" "Then you don't think it true?" "True?" he gasped, and sighed in an ecstasy of delight. "It is absolutely untrue—it is, in fact, a direct reversal of the truth. Instead of being a passport to society, extravagant spending is an infelicitous black mark against the spender. It is like the line they used to write on the passports of French criminals discharged from the galleys—'This man is dangerous.' The man or woman wantonly throwing away money unwillingly hangs a placard around his or her neck bearing just that sentence.

"The people who are really the best people possess simple and restrained tastes. When they see 'climbers' giving extravagant entertainments they are not attracted, but they are repelled. They shrink from the loudness, the vulgarity, the splendor that is really discomfiting. And they laugh.

Novelty That Fell Flat.

"I remember that last year, at the time when Cook and Peary were leading their expedition, a certain family which wished to get up and give a dinner party. The dining room was fitted up in the most elaborate style to reproduce, as closely as possible, the appearance of the polar regions. The waiters were all dressed in heavy suits of fur to resemble the Esquimaux. The food and wines were planned to carry out the general scheme.

"Far from making a hit, such an outrageous novelty simply fell flat. The family who perpetrated it became a laughing stock. Yet that dinner was probably one of the most costly and extravagant entertainments ever held in New York."

Then Mr. Martin leaned confidentially toward me, and his forehead made the little impressive tap on my glove which always precedes his most important announcements.

"Not cost, but taste!" he whispered soulfully. "That is the cry of society to-day. We have learned that beauty and pleasure do not depend on pocketbooks but on plan."

"I can see this shown in so many little ways. For instance, expensive cotton favors are no longer considered good form. Only the greatest care is observed in their selection to secure something beautiful, appropriate and with just a touch of individuality.

Monuments of Cooked Money.

"Neither are the dinners monuments of cooked money as they used to be a generation or so ago."

"Then frequently we sat at the table for two, sometimes even for three hours. During that interminable period the most expensive foods and wines were being sent around, and, of course, frequently sent around untouched. Digestion was limited, if dollars were not.

"Now all that is changed. It is rare for a dinner to last more than an hour, and many charming hostesses keep it under the hour. The menu is modest, but perfectly chosen, cooked and served. The concentration allows of far greater perfection of detail than in the old days. And two wines, champagne and another, are the best and most usual allowance."

"Have you noticed that the women spend any less money for dress?" I inquired.

"Well—well—now really, you know!"

but Mr. Martin's optimism promptly took another leap. "One can't call these beautiful women extravagant for buying beautiful clothes," he gallantly asserted.

"I assure you that money is simply not considered in the counting of social assets. On \$5,000 a year, yes, on a quarter of that sum, a man or woman can afford the best society—provided he or she has brains to be welcomed there. That is what really counts—intelligence, taste, magnetism, personality, all the characteristics that the clever person possesses."

"But do you mean that a woman can go into society on the small income you mention?" I questioned. "A man can do many things with one dress suit, but a woman's gowns—"

Brains, Not Checks, Needed.

"She need have only one gown for all functions," he asserted blandly. "If only she carries a wise head above it. When people are making up dinner parties they don't weigh their guests from the cash standpoint, but from that of charm. They want men and women who will make the occasion a felicitous one with their conversation—checks are not requested!"

"Now I will give you an exclusive announcement," closed Mr. Martin, "and I assure you it perfectly illustrates our discussion. Prince Albert Apponyi, a son-in-law of Count Szechenyi, is coming to America the first of next month, and I shall give him a dinner here at the Plaza. But I assure you it will be the most simple—not in the least extravagant!"

Very well. But I don't believe the person with \$1,200 a year could afford to give that dinner.

WON'T REMOVE WHITMAN.

ALBANY, Jan. 19.—The charges made by Sidney J. Cowen of New York City against District Attorney Charles S. Whitman were dismissed by Gov. Dix yesterday. Mr. Cowen asked for the removal of the District Attorney on the ground that he had failed to perform his duty as a public official.

## Brandreth's PILLS

The best and most carefully prepared laxative in the world; relieves and cures constipation, the cause of most illness. Do not wait; one trial will convince you of their great value.

## WIFE IS OF THE FAMILY, IS DECISION OF COURT.

As a Result Woman Will Get Part of Bequest to Her Husband.

Justice Pitcock in the Supreme Court to-day decided that Mrs. Minnie Oberndorf is entitled to share in the income of \$2,000 a year left to her husband, William D. Oberndorf, by his father, the late Julius Oberndorf, a wealthy business man.

Mrs. Oberndorf is living apart from her husband. Some time prior to Oct. 21, 1904, Mrs. Oberndorf was married to William D. Oberndorf, and on that date

his father died, leaving a will providing that \$2,000 a year be paid to his son for the benefit of "himself and family." Some time ago Mr. and Mrs. Oberndorf separated. He was to pay her out of the income left by his father \$1,000 a year. She said he paid that to her until recently, when the Farmers' Loan and Trust Company, as trustee under the will of her father-in-law, refused to permit the payments to be made, alleging that the income was for the benefit only of Oberndorf and his family. It was contended that Mrs. Oberndorf was not his "family."

But the court held that although Mrs. Oberndorf was childless, she was still "the family" of her husband, and therefore was entitled to share as such in the income left by her father-in-law.

## Franklin Simon & Co.

Fifth Avenue—37th and 38th Sts.

## January Sale

FRIDAY

## Women's Lingerie Underwear

Of Cambric, Nainsook, Cross-bar and Dimity French Hand-Made, "Parfait" and Our Own Make

At Greatly Reduced Prices

## Domestic Lingerie

Night Gowns	.85	1.95	2.65
Combinations	1.95	2.65	3.45
Lingerie Petticoats	.95	1.35	1.95
Drawers	.75	.95	1.10
Chemises	.95	1.65	1.95
Corset Covers	.85	1.35	1.65

## French Lingerie

Chemises (hand emb'd)	.95	1.75	2.45
Drawers	.95	1.65	2.10
Night Gowns	1.75	2.65	4.95
Dotted Batiste Petticoats (emb'd edge)			2.65
White Petticoats	3.45	5.95	6.95

## Silk and Jersey Petticoats

Silk Jersey Petticoats	Heretofore \$9.75.....	4.95
Messaline Silk Petticoats	Heretofore \$9.75.....	4.95

## House Gowns & Dressing Sacques

Paris Albatross Sacques	Heretofore \$7.95.....	3.50
Japanese Quilted Gowns	Value \$15.00.....	7.50

## Annual Sale

## Infants' and Children's Wear

## Washable Dresses

Russian, Hubbard or French Waist Dresses, low or high neck models. 1 to 5 years.	.85	1.35	1.85
--	-----	------	------

## French Hand-Made Dresses

French Hand-Made Short Dresses, long waist, Russian or Hubbard models. 6 mos. to 5 years.	1.25	1.95	2.85
---	------	------	------

## Children's Winter Coats

Of Corduroy, velveteen, chevrons, chin-chilla and broadcloth. 1 to 6 years.	2.75	5.00	6.50
---	------	------	------

## Misses' and Girls' Trimmed Hats

Of Fur, Felt and Beaver; trimmed and tailored models.	.95	1.45	2.45
---	-----	------	------

## Women's Lingerie Waists

Of Batiste, Lawn and Linen. Values \$2.95 to \$5.75.	1.90	2.95	3.75
--	------	------	------

## WILL CLOSE OUT FRIDAY

## 160 High Class Waists

Dressy Waists made of Imported Persian Silk Squares, also Washable Marquisette, real lace trimmed, hand embroidered.	5.50
--	------

## 92 French Hand-Made Waists

Of French Batiste, hand made, hand embroidered.	4.50
---	------

## 120 Hand Beaded Jumpers

Paris Jumper Waists, of White Chiffon Voile, beaded in white or Oriental colors, hand embroidered.	14.50
--	-------


## BROOKLYN'S GREAT UNDERSELLING STORE

# A. I. NAMM & SON

FULTON TO LIVINGSTON ST.—HOYT ST. TO ELM PLACE

## "Bargain Friday" Throughout the Store

<b>\$1.50 Framed Pictures</b> Assortment of rich landscapes, complete with finely finished gilt frame; 6 gold burnished ornaments; special	<b>88c</b>
<b>25c Flannel Petticoats</b> Sizes 6 to 14 yrs., full ruffle, scalloped edge, pink and blue stripes; special	<b>19c</b>
<b>\$1 Cambric Walking Skirts</b> Made with 12 in. embroidery ruffle and cluster of fine tucks; special at	<b>59c</b>
<b>39c Nainsook Corset Covers</b> Trimmed with lace insertion, ribbon heading, and others trimmed with embroidery	<b>22c</b>
<b>Women's House Skirts</b> Washable; in light, medium and dark patterns, worth 75c; special at	<b>39c</b>
<b>\$2.50 Fur Pieces</b> French country throw scarfs or square muffs; also Russian pony Edna May ties, choice at	<b>59c</b>
<b>\$2 Shower-Proof Rain Cape</b> Guaranteed, of striped rubberized material and hood lined in neat plaids; extra long; sizes 6 to 14 years, special	<b>1.19</b>
<b>Rotary Ash Sifters</b> Of heavy galvanized iron; will fit over any barrel. Solid Comfort Gas Heaters	<b>2.69</b>
Will heat a good size room	<b>25c</b>
<b>Willow Clothes Baskets</b> Good size; special at	<b>35c</b>
<b>Hardwood Medicine Cabinets</b> With shelf; very special	<b>59c</b>
<b>Women's Ready to Wear Hats</b> Large assortment of ready to wear hats, worth \$2.50; clearing at	<b>98c</b>
<b>Little Gent's \$1 Shoes</b> Solid leather soles, sizes 8 to 13; pair	<b>69c</b>
<b>Girls' \$1 High Cut Shoes</b> Button style, sizes 6 to 11; pair	<b>69c</b>
<b>Boys' \$1.50 Shoes</b> All solid leather, sizes 1 to 5 1/2; pair	<b>99c</b>
<b>75c Black Spangled Collars</b> Imported, spangled on net. 6 in. deep, pretty design	<b>25c</b>
<b>Knitted Mufflers</b> V shape; white, black and colors; special at	<b>9c</b>
<b>Torchon Laces</b> Edges and insertions to match, large assortment of patterns; worth 50 a yard; special	<b>21c</b>
<b>Child's Patent Leather Belts</b> All colors; worth 25c and 30c; special	<b>13c</b>
<b>Men's &amp; Women's \$1 Umbrellas</b> Seasonal values at	<b>47c</b>
<b>25c and 50c Side Combs</b> Shell & amber; all sizes, per pair	<b>14c</b>
<b>Riker's Violet Cerate</b> Regularly 50c; for Friday at	<b>31c</b>




### Pre-Stock Taking Sale!

of \$1 and \$1.25 Waists

Some As Illustrated. Very pretty waists of lawn, linen, etc., in regular and middy's styles. They're \$1 and \$1.25 values but are subject to slight stock soils. Rather than list them among our stock, we have cut the price for Friday to

# 55c





### \$8 Grade Fur Muffs

Choice of barrel, pillow or square styles in popular furs.

# 3.88

### \$10 Hudson Coney Sets

Extra large Russian shawl and square pillow muffs; also Russian pony Edna May ties, choice at

# 3.88

### \$9 Suits

For Men and Young Men

Grouped in one great lot at.....

# \$5

Youths' sizes 15 to 20 yrs. Men's sizes to 38 breast.

We question whether the season has seen greater values. In fact, if it were any other than stocktaking time such radical reduction would be absolutely unjustified. Well made, many suits, in fancy grays, browns and tans, neat stripes and mixtures. DON'T MISS THEM!

### \$2 Trousers \$1

MEN'S & YOUNG MEN'S fancy stripes and mixtures, in sizes 29 to 39 waist, at..

### Opaque Shades

Measured for and put up complete, in all sizes up to 36x72 inches; for

# 39c

### Slip Covers

for 5 Piece Suits

Covers of linen-striped material; regardless of the number of yards necessary, our price remains

# 5.49

### \$20—9x12ft. Velvet Rugs

# 11.98

Also Seamless All-Wool Brussels Rugs in size 9x12 feet; both of these rugs are regular \$20 grades. Especially underpriced for Friday's exceptional sale to.....

### \$10 Tap Brussels Rugs

Size 9x12 feet. Handsome Persian or floral designs; choice at

# 6.98

### \$9 Pro Brussels Rugs

Size 9x12 feet; heavy reversible rugs, suitable for any room; special

# 5.98

### \$3 Jap. Matting Rugs

Size 9x12 feet; linen warp, suitable for any room; special

# 1.98

### 30c Heavy Enamelled Oilcloth

In 4, 6, 8 and 10 widths; square yard,

# 17c

### Wild's 65c Linoleum

Pure cork; in neat hardwood and inlaid patterns; square yard,...

# 29c

### Wild's Inlaid \$1.10 Linoleum

Hardwood and plank patterns; colors through to back; sq. yd.,

# 55c

### \$1 All-Wool Velvet Carpet

In hall and stair patterns; made, laid and lined; yard.....

# 69c

### 12 Eggs Not del. 27c

Scalloped eggs, in carton.....

# 13c

### Porterhouse Steak

1 lb. ....

# 13c

### Whole Top Sirloin

1 lb. ....

# 13c

### Fresh Chopped Meat

1 lb. ....

# 13c

### Dry Pickled Fancy Turkey

1 lb. ....

# 27c

### Legs or Hindquarters Fancy

Canada Mutton 1 lb. ....

# 12c

### 10c Lamb Chops

1 lb. ....

# 11c

### Rib Roast from prime native

solid meat 1 lb. ....

# 11c

### Corned Bottom Round

solid meat 1 lb. ....

# 13c

### Dry Pickled Roasting Chicken

1 lb. ....

# 19c

### Hams, mild sugar cured, special

per lb. ....

# 15c

### 10c Linen Finished Chambray

Extra quality Chambray in a choice of pink, blue or tan; Regular 10c quality yard.

# 7c

### \$9 Felt Mattresses

As illustrated—will not pack or get lumpy. Choice of A. C. or fancy ticking. All sizes.

# 4.99

### \$6.00 Combination Hair Mattresses

with 6-inch border; hair top and bottom; fancy cloth ticking; all sizes; at head and foot—

# 2.98

### 2.99 \$6 Brass and Iron Beds

As illustrated—Massive bed, very heavily constructed—large brass moldings at head and foot—

# 2.99

### 10c White Lining Lawns

40 inches wide. Good heavy quality made to sell at 10c; special per yard,

# 4 1/2c

## A Most Important Sale of Men's Overcoats and Suits Begins To-morrow

8.30 A. M., Friday, at the Five BRILL Stores.

It isn't a question of profits now. We must clear our cabinets and counters. The clothes are good; the best we ever produced for the prices—up to \$30. Their new low prices will make a lot of new friends, which is the compensating feature—for us. For you, it's the opportunity of the year.

## Overcoats and Suits Formerly Up to \$30, \$18.50

Silk-lined vicuna overcoats; rich, dressy oxfords and black; kerseys in blues, black and semi-fancy weaves of contrasting shades. Long overcoats with convertible collars, most of them full worsted lined, with satin over-lined shoulders. Suits in blues and black, and medium mixtures of grays and browns.

## Overcoats and Suits Formerly Up to \$22, \$13.50

Three-quarter and full length overcoats—blacks, oxfords and fancy mixtures, in the season's best models, with regular and convertible collars; form fitting, loose, fly front and button through. SUITS in a wide range of pleasing mixtures, also blues and black. The tailoring up to our very high standard.

Price revisions don't affect our policy of "satisfaction or money back."

FIVE STORES:  
BROADWAY, At 49th Street,  
279 BROADWAY, Near Chambers St.,  
125TH STREET, At Third Ave.,  
47 CORTLANDT ST., Near Greenwich,  
UNION SQUARE, 14th St., Near B'way.

# Brill Brothers

THE HOUSE OF BETTER VALUES

## THE SUNDAY WORLD'S "WANT" DIRECTORY

makes more offers of positions than any other two mediums in the universe.